



# ICH BIN EXPAT

VIRTUAL CONFERENCE



THE VIRTUAL CONFERENCE  
FOR YOUR LIFE IN THE UNITED STATES

NOVEMBER 3 - 6, 2021

Conferenceprogram



In co-operation with:



[www.ichbinexpat.com](http://www.ichbinexpat.com)

Presented by:



# HOW IT WORKS

## OUR ICH BIN EXPAT CONFERENCE IS DIVIDED INTO 4 TOPICS:

- Day 1: Moving & Repatriation
- Day 2: Legal, Financial, Health Care & Immigration
- Day 3: Work, Career & Personal Development
- Day 4: Family, Childcare, Education & Culture

## PROCESS & TICKETS

To make your participation as flexible as possible, we have different formats:

- Live\* Workshops and Presentations with Q&A
- Presentations (pre-recorded)
- Interviews (pre-recorded)
- Live Networking Sessions

With the tickets you are flexible and have the choice between the free 1-day ticket, the 4-day pass and the 4-day pass with membership.

In addition to the 4-day passes, you will have access to all content (the live sessions will be recorded) for at least 4 weeks after the conference so you can pick up the information when it suits you best!

## NETWORKING

Throughout the event you will have several opportunities to ask questions in our Live Sessions with Q&A, join our networking meetings and be paired up with other expats for a fun exchange and enjoy our entertainments sessions.

## ACCESS TO THE CONFERENCE

We will send you your log-in data before the event. You can watch pre-recorded sessions at any time on the respective day, for the live sessions you will find a Zoom link. (For a few sessions you may have to register separately if you want to participate live).

## ACCESS AFTER THE EVENT

With the 4 Day Pass you have access to all the content for 4 weeks after our conference. With the VIP Ticket you are automatically added to the HEIMAT abroad Membership for 6 months and will have access to all content of the conference plus live webinars, and other benefits.

## FREEBIES AND GIVE-AWAYS

Some Speakers have bonus gifts for attendees in form of downloads, videos, free advice or discounts.

You will find them in the system after the start of the conference.

\*Please be aware, that in the week of the conference the time difference between the USA and the DACH region will be only 5 hours due to the light saving time change.

# GENERAL PROGRAM

November 3 - 6, 2021

## WELCOME & NETWORKING

NOV 3 | 9AM EST | 2PM MEZ

**Welcome Session & Check-in mit dem ICH BIN EXPAT Team**

NOV 5 | PM EST | 10PM MEZ

**Networking Event - Connect with other German speaking expats in the U.S.**

## ENTERTAINMENT (U.S. TIMES)

NOV 3 | 6PM - Darian Neckermann

**Hier ist dort ganz anders**

NOV 5 | 6PM - Vince Ebert

**Broadway statt Jakobsweg**

NOV 5 | 8PM Sylvie di Giusto


**Discover Your Fair Advantage**

Interactive session about first impressions and self-awareness

NOV 6 | 4PM Christina Horten & Felix Zeltner

**StadtNomaden**





# MOVING & REPATRIATION

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November 3, 2021

## LIVE PROGRAM

11AM EST | 4PM MEZ - Annette Jall

**Kulturschock – was ist das und wie kann ich mich darauf vorbereiten**  
(Culture shock - what is it and how can I prepare for it)

12PM EST | 5PM MEZ - Steffen Henkel

**Intercultural Training: Why is it important for a successful international transition?**

1PM EST | 6PM MEZ - Ellen Wagner

**Anti-Rassismus in den USA: eine Einführung für Expats und Familien**  
(Anti-racism in the USA: an introduction for expats and families)

2PM EST | 7PM MEZ - Marion Miner

**Buying & Renting Real Estate in NY**  
Berkshire Hathaway

2:30PM EST | 7:30PM MEZ - Wiebke Homborg & Christina Kapaun

**Die Angst des Expats vor der Rückkehr - wie Repatriation gelingen kann**  
(The expatriate's fear of return - how repatriation can succeed)

## ALL DAY CONTENT

Dr. Jonna Struwe

**6 Dinge, die du bei deinem Start als Expاتمama wissen solltest (und die dir sonst keiner sagt)**  
(6 things you should know when starting out as an expat mom (and that no one else will tell you))

Prof. Dr. Judith Eidems & Dipl.-Psych. Susan Höntzsch

**Authentische Expats sind glücklich und erfolgreich - In fünf Schritten zur authentischen Expatriate-Identität**  
(Authentic Expats are Happy and Successful - Five Steps to an Authentic Expatriate Identity)

Angela Schreiner


**Umziehen mit Klein- und Kindergartenkindern**  
(Moving with small and kindergarten children)

Anna Seidel

**The Hardest Move of all: Repatriation with Kids**

Stefanie Guth

**Mit Jugendlichen ins Ausland - Chancen & Herausforderungen**  
(Going abroad with young people - opportunities & challenges)





# LEGAL FINANCIAL, IMMIGRATION & HEALTH CARE

LIVE PROGRAM

ICH BIN EXPAT  
VIRTUAL CONFERENCE

November 4, 2021

10AM EST | 2PM MEZ - Eithan Wolf

**How to choose the right coverage for your expat employees**

PassportCard

10AM EST | 2PM MEZ - Isabell Naim & Florian Darmstadt

**American Dream - Steuern müssen kein Alptraum sein**

**(American Dream - Taxes Don't have to be a Nightmare)**

Rödl & Partner

11AM EST | 4PM MEZ - Frederike Ruch

**Auf das Kleingedruckte kommt es an!**

**Was muss und könnte in einem Entsendungsvertrag geregelt sein?**

**(What needs to be included in a Relocation Contract)**

12 PM EST | 5PM MEZ - Oliver Hecking

**Gut geplant in den Ruhestand - ein rechtzeitiger Blick durch die Steuerbrille!**

**(Well planned retirement - a timely look through the tax glasses!)**

Rödl & Partner

1PM EST | 6PM MEZ - Matthias Hentschke

**Keine Angst vor hohen Arztrechnungen in den USA: Vorteile für Expats**

**(Don't be afraid of high doctor's bills: Advantages for Expats)**

PassportCard

2PM EST | 7PM MEZ - James F. Clarke, CPWA® & Britta Faust-Burak, CRPC®

**The New Normal - Using Investment discipline for what might come next**

The Clarke Group | Merrill Lynch

3PM EST | 8PM MEZ - Anca Maritescu

**Buying or Leasing a Car: The Road to Credit and Transportation in the U.S.A.**

International Autosource

3PM EST | 8PM MEZ - Katie Erin Gerber & Alan Winston Granwell

**Buying U.S. Real Estate: Legal Structuring of Purchase and Holding**



LEGAL FINANCIAL,  
IMMIGRATION &  
HEALTH CARE



ICH BIN EXPAT  
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November 4, 2021

ALL DAY CONTENT

Julius Kaspar Niesert

Der Weg zur doppelten Staatsbürgerschaft  
(The road to dual citizenship)

Rowland & Petroff

Amelie Deschenes

How to Move Funds to and from Germany (and other countries)

Daniel Dolamic

Leben und Arbeiten in den USA mit dem E2 Investorenvisum  
(Living and Working in the USA with the E2 Investor Visa )

Jason Gabbard

Estate Planning & Guardianship Issues for Foreign Nationals Living in the USA





# WORKING IN AMERICA

November 5, 2021

## LIVE PROGRAM

9AM EST | 2PM MEZ - Gabi Hegan & Kim Lenar  
**Welcome & Networking Day 3**

10AM EST | 3PM MEZ - Rebecca Luppen  
**Unlock your Expat-Superpowers für deinen nächsten beruflichen Schritt**  
(Unlock your Expat-Superpowers for your next professional step)

11AM EST | 4PM MEZ - Lisa Patti  
**Connecting your Voice to Your Story**


12PM EST | 5PM MEZ - Silvia Gray, Iris Winkelbauer-Hölzl & Bertina Brase (3 in 1 Session)  
- **Resume vs. Lebenslauf**  
- **Tips for a successful interview process**  
- **How to work with a Headhunter**  
QWorks Performance Group

12PM EST | 4PM MEZ - Amel Derragui  
**Turning dual career challenges into a successful portable business**

1PM EST | 6PM MEZ - Morgan Keasler  
**LinkedIn for Professional Success in the U.S.**

2PM EST | 7PM EST - Christian Höferle  
**Endlich verständlich: Wie transatlantische Teams erfolgreich werden**  
(Finally understandable: How transatlantic teams become successful)

3PM EST | 8PM MEZ - Monique Menesi  
**Deinen Leadership Stil im Ausland neu definieren**  
(Redefining your leadership style abroad)







# WORKING IN AMERICA

ICH BIN EXPAT  
VIRTUAL CONFERENCE

November 5, 2021

## ALL DAY CONTENT

Katharina von Knobloch

Die Suche nach deiner beruflichen Identität im Ausland  
(The search for your professional identity abroad)

Dr. Pilar Salamanca

Ist ein multikulturelles Team automatisch interkulturell?  
(Is a multicultural team automatically intercultural?)

Gabi Hegan

Die besten (part-time) jobs für Expat Partner  
(The best (part-time) jobs for expat partners)

Prof. Dr. Judith Eidems

Wie Expatriates aufblühen:  
Angewandte Positive Psychologie für ein ganzheitliches Expatriate-Management  
(How Expatriates Thrive: Applied Positive Psychology for Holistic Expatriate Management)

Sally Anne Carroll

How to ADVANCE Your Career in a Remote Work World

Barb Girson

Hidden Job Markets for Expat Partners

Kim Lenar-Earhardt

Zoom Charisma? Your Winning Strategy for Every Video Call

Miriam Farnbauer


Apprenticeship in the US - An Innovative Alternative to College Education

Sevgi Ates

American versus German Working Culture

Barbara Valenti

12-Wochen-Plan: Fokussiert in die Umsetzung kommen  
(12-week plan: Get focused on implementation)



# FAMILY, EDUCATION & CHILDCARE

November 6, 2021

## LIVE PROGRAMM

9AM EST | 2PM MEZ - Gabi Hegan & Kim Lenar  
**Welcome & Networking Day 4**

9AM EST | 2PM MEZ - Anna Seidel  
**Family Bonds - Raising Healthy Third Culture Kids**

10AM EST | 3PM MEZ - Nadja Herkner  
**Mehrsprachige Erziehung: Sprache Leben  
(Multilingual Education: Living Language)**

11AM EST | 4PM MEZ - Muriel Plag  
**Überblick: Deutsche Bildung in den USA  
(Overview: German Education in the USA)**  
Deutsche Fernschule

12PM EST | 5PM MEZ - Susanne Leitner  
**Wechseljahre vs. Pubertät - Die beste Zeit für einen Neuanfang?  
(Menopause vs. puberty - The best time for a new beginning?)**

2PM EST | 7PM MEZ - Annegret Bertsch  
**Expat Coaching: Es geht um Dich  
(Expat Coaching: It's all about you)**

3PM EST | 8PM MEZ - Lars Hierath  
**The German International Abitur - Open a World of Opportunities for your child**  
GISNY

3PM EST | 8PM MEZ - Susanne Azen  
**Out of the Comfort Zone - Was ein Expat Leben für die Beziehung bedeutet  
(Out of the Comfort Zone - What an Expat Life Means for the Relationship)**

FAMILY,

EDUCATION & CHILDCARE

November 6, 2021

ALL DAY CONTENT

Stephanie Heintzeler

**Schwangerschaft & Geburt in den USA - was muss ich wissen?**  
(Pregnancy & Birth in the USA - what do I need to know?)

Sabine Kroh

**Virtuelle Hebammen Betreuung vor und nach der Geburt**  
(Virtual midwifery care before and after birth)

Gabi Hegan

**Kinderbetreuung in den USA - Nanny, Daycare oder AuPair?**  
(Childcare in the USA - Nanny, Daycare or AuPair?)

Lisa Speransky

**Everything You Need To Know about High School And College Admissions**

Helmut Kehlenbeck

**Das Deutsche Sprachdiplom (DSD): Den Weg zum Studium in Deutschland ebnen**  
(The German Language Diploma (DSD): Paving the way for studying in Germany)

Gabi Hegan

**Das amerikanische Schulsystem für Anfänger**  
(The American school system for beginners)

Steffen Henkel

**Wie mache ich das Beste aus meiner Zeit in den USA?**  
(How do I make the most of my time in the U.S.?)

Crosscultural Academy

Elvira Schäfer

**Ergänzender Deutschunterricht als Voraussetzung für eine erfolgreiche Rückkehr ins deutsche Schulsystem**  
(Supplementary German lessons as a prerequisite for a successful return to the German school system)

Deutsche Fernschule

Institut für mobilen Lebensstil

**Emotionale Gesundheit für alle Familienmitglieder**  
(Emotional health for all family members)

Mio Lindner

**Lernschwierigkeiten bei mehrsprachigen Kindern**  
(Learning difficulties with multilingual children)

Duden



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